



PINE FORGE ACADEMY FOUNDATION, INC.

FACT SHEET AND OVERVIEW

ABOUT THE FOUNDATION

The Chairman of the Pine Forge Academy Board of Trustees initiated the formation of the Pine Forge Academy Foundation in 2002. This progressive, forward-thinking move was the launching of a new paradigm for Pine Forge Academy. The PFA Board vested the PFA Foundation with the development and fundraising operations for the Academy. The momentum continued during the 2002 Annual Alumni weekend business meeting, when a group of alumni, NPFAAA officers, PFA Board members, Foundation Board members and Academy administrators formed a committee to develop a Strategic Plan for Pine Forge Academy. The PFA Strategic Plan, dated September 17, 2003, was approved by the PFA Board of Trustees while concurrently the Foundation Board was organizing and developing its operating procedures.

Incorporated in Maryland as a 501(C)(3) non-profit organization, additional information on the Foundation can be obtained via the following:

Pine Forge Academy Foundation, Inc.
540 East 105th Street, Suite 245
Cleveland, OH 44108
Phone: (216) 851-1018 ~ Fax: (216) 851-1020
www.pfafoundation.org

OUR MISSION

The PFA Foundation mission is to become the premier private school foundation and organization for raising and disseminating funds for the advancement of Pine Forge Academy, one of only three remaining African-American coed boarding academies in the United States. Pine Forge Academy has a distinguished 61-year history of providing excellent education for minority youth in grades 9 through 12 on a beautiful 575-acre rural setting of rolling hills and dales, intercepted by the winding, picturesque Manatawny Creek in Berks County, Pennsylvania, known as Pine Forge. The Foundation's purpose is to provide a global asset base for the Academy and to ensure it has the physical structures, academic programs, technology and professional faculty to transform students into global leaders of tomorrow.

OUR CORE VALUE

- Excellent Donor Customer Services
- Financial Stewardship with Integrity
- Bold and Visionary Leadership
- Accountability with Distinction

OUR BOARD OF DIRECTORS

Board Officers and Executive Committee

Melodie Mayberry-Stewart, PhD - Chair and President
Phyllis Pelote-Edmonds, Esq. - Secretary
Louise J. Gissendaner - Treasurer

Lawrance Martin – Asst. Treasurer
LaMetrica Dopson - Asst. Treasurer
Marguerite Dixon – Scholarships/Endowments

Board Members and Staff

Debra C. Anderson - NPFAAA President
Barry C. Black, PhD
Danny Blanchard, PhD
Ernest R. Booker, Esq.
Edward Burns, B.S.
W. Wendell Cheatham, MD
Eldridge Edgecombe
John Grier
Hayward D. Horton, PhD

Auldwin Humphrey, M.Div.
Freda A. James
Edward Pelote, MD
Alan Sampson, MD
Carlton Sampson, MD
Ben Swift, Esq.
Cynthia Poole-Gibson - PFA Principal
Keith E. Green, M. Ed. – Executive Director
Raland S. Hatchett, Jr. – Chief Adm. Officer

STRATEGIC GOALS

- Achieve “FORGING THE FUTURE” Capital Campaign Targets
- Provide Effective Governance
- Support the Implementation of the Campus Master Plan
- Grow Endowments and Scholarships
- Achieve Operations Excellence and Leverage Technology
- Build and Strengthen Strategic Partnerships
- Enhance Accountability by Managing for Results

CORE SERVICES

- **“FORGING THE FUTURE” CAPITAL CAMPAIGN** – To raise capital funds for campus improvements and programming needs
- **ANNUAL OPERATING FUND CAMPAIGN** – To raise funds to support Foundation operations
- **“LEAVING A LEGACY” PLANNED GIVING PROGRAM AND WORKSHOPS** – To assist with planned giving and remembering PFA in Wills and Trusts
- **ENDOWMENTS AND SCHOLARSHIPS** – To build, manage and administer endowment funds for scholarships for students and other needs
- **GRANT-WRITING DEVELOPMENT AND SUPPORT** – To secure third-party funds from corporations and foundations for campus needs
- **SUPPORT TO PFA AFFILIATED ORGANIZATIONS** – Collaboratively works with the PFA Family (Academy, Board of Trustees, Alumni Association and Historical Society)

ENDOWMENT AND SCHOLARSHIP FUNDS

DONOR AND BOARD DESIGNATED ENDOWMENTS (Permanently Restricted)

The Foundation manages Donor and Board Designated Funds for Students and Faculty. Go to the Foundation website for a description of each fund, how to create a new endowment and how to donate to an existing fund. www.pfafoundation.org

DONOR DESIGNATED ANNUAL SCHOLARSHIPS (Permanently Restricted)

The Foundation manages Donor-designated Annual Scholarships. Go to the Foundation website for a description of each scholarship and an application to apply www.pfafoundation.org.

A Message from the Board Chair ...

The past was built with Vision...the future with Foresight!

It has been my great privilege to help grow the Foundation based on the vision of its founders in 2003. In five years with volunteer board members, volunteers and a lean staff of one, the Foundation has made significant strides to realize the dream. Our mission remains unchanged – to help students realize their dreams as we build Christian-centered leaders for the 21st Century and beyond. PFA delivers on this promise and our purpose is to ensure PFA continues to deliver on that promise. We are looking for investors who believe the future belongs to our “best and brightest”. When you invest with the PFA Foundation, you can count on us to:

- Put your interest first at all times and personally invest our gifts alongside yours
- Manage your gifts with prudence, a long-term perspective, and the goal of providing solid returns through a conservative board-approved investment portfolio policy
- Adhere to the highest standards of ethical behavior and fiduciary responsibility
- Strive to offer outstanding customer service, while keeping our operating costs as low as possible
- Communicate candidly with you about Foundation activities, accomplishments and challenges in keeping with our inclusive philosophy to all stakeholder groups
- Maintain highly effectively controls to protect your assets and confidential information
- Adapt, evolve, and continuously improve, because you should expect excellence in all that we do.

Thank you for your financial and spiritual gifts to help us build Christian-centered leaders for the 21st Century global citizenry. LET’S CONTINUE TO FORGE THE FUTURE TOGETHER!



Melodie Maghary-Stewart