



SPECIAL REPORT - May 10, 2006

UpDate

Strategic Planning at PFA

Background. PFA Board and alums address four major challenges at PFA and the prioritized actions taken to address each challenge are presented below.

1. Challenge - A Strategic Plan was needed at PFA to focus effort at improvements.

a. Solution: Develop a 10-year strategic plan to identify and implement priorities to advance the mission of PFA.

b. Current Status: The plan was developed, adopted, published and initiation of its implementation, which started in 2003. The PFA Headmaster/Principal is responsible for implementing the full plan and reporting its progress to the Board of Trustees and the PFA Foundation Board.

2. Challenge - The Campus Master Plan needed updating.

There were numerous unmet needs throughout the campus, such as a new cafeteria, student center, dated administration building, lack of housing to meet the demand, technology obsolescence, performing arts center, and other infrastructure needs.

a. Solution: Update the Campus Master Plan to ensure it is aligned with the Strategic Plan's priorities and addresses the entire obsolete and dated infrastructure.

b. Current Status: In late 2004, the PFA Administration, working with Dr. Alan Sampson, chair of the FORGING THE FUTURE Capital Campaign, reviews the Master Plan to focus on addressing the most immediate needs first.

3. Challenge - Develop a new strategy was needed to meet our strategic priorities and to maximize external fundraising efforts for PFA.

The strategic planning process identified a need to raise at least \$52 Million to address all of the capital and operating needs. A separate entity was preferable to support the strategic plan with an effective fundraising organization.

a. Solution: The PFA Foundation was established as a non-profit organization (IRS 501(c)3) to raise and distribute funds on behalf of PFA's strategic capital and operating priorities.

b. Current Status: In 2004, the 7-year FORGING THE FUTURE Campaign was initiated. The \$52 Million has been reduced to \$12 Million based on the giving history of alumni. To date \$1.8 Million in pledges have been received. They will go to support the capital projects and to raise endowments and scholarships for students.

4. Challenge: The PFA funding sources are primarily tuition and subsidization from the Allegheny East Conference. The challenge is to generate a third revenue source to begin offsetting the conference contribution.

a. Solution: The Foundation set a strategic goal of establishing endowments and scholarships to provide additional financial assistance to students meeting the selection criteria.

b. Current Status: To date, the Foundation has set up 35 endowment and scholarships funds for an annual award of approximately \$20,000, with an endowed value to reach approx. \$423,000 in five years. Some of these funds are to support the FORGING THE FUTURE Capital Campaign and others are for programming and student financial assistance.

New Due Date:

For
JH Wagner Renovation
Donations

June 1, 2006

Fund Raising Goal:

\$1,000,000

Thanks for your Support!

Check out the new Academy web site:
www.pineforgeacademy.org

PFA Classes are uniting to commit to sponsoring two or more of the Wagner Hall Naming Opportunities.

Window - \$1,000
Locker - \$300

PFA CLASS ROLL CALL

- 1947 - Window & Locker
- 1948 - TBA
- 1949 - TBA
- 1950 - TBA
- 1951 - Window & Locker
- 1956 - Window & Locker
- 1963 - Window & Locker
- 1965 - Window & Locker
- 1966 - Window & Locker
- 1968 - TBA
- 1969 - Window & Locker
- 1970 - Window & Locker
- 1971 - Window & Locker
- 1972 - 2 Windows & 2 Lockers
- 1973 - Locker
- 1974 - Window & Locker
- 1976 - Window & Locker
- 1978 - TBA
- 1979 - Window & Locker
- 1980 - Locker
- 1981 - Window & Locker
- 1983 - TBA
- 1985 - Window & Locker
- 1986 - Window & Locker
- 1989 - Window & Locker
- 1994 - Locker
- 1995 - Window & Locker
- 1996 - Window & Locker
- 1998 - TBA
- 1999 - Locker
- 2001 - Locker
- 2005 - TBA

PFA Faculty & Staff - 2 Windows

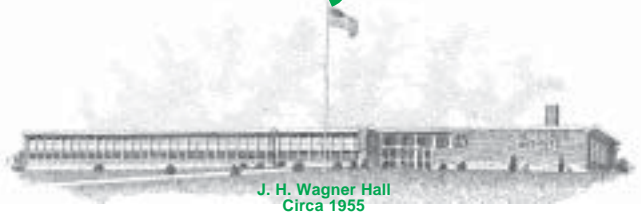
Please contact Vernon Newman at ej_pfa71@yahoo.com or the Foundation at (301) 549-1001 to add your class to the Class Roll Call. Next report will be May 19, 2006.

Collected in April 2006:

\$146,105

Pledged in April 2006:

\$ 57,300



**VOLUNTEERS, VOLUNTEERS
Heed the Call!**

Work on Wagner Hall

NEEDED

- * Skilled Labor
- * Unskilled Labor
- * Helpers

JUNE 1 - 18, 2006

Arrive on campus - May 31, 2006

LET'S MAKE IT HAPPEN!

For More Information on the JH Wagner Renovation Project:

www.pfafoundation.org



FORGING THE FUTURE Capital Campaign
Dr. Alan Sampson ('72), Chair



PFA Foundation, Inc.
Dr. Melodie Mayberry Stewart ('65),
Chair & President

Please send your tax-deductible contribution to:

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www.pfafoundation.org